## The book was found

# Platform Capitalism (Theory Redux)





### **Synopsis**

What unites Google and Facebook, Apple and Microsoft, Siemens and GE, Uber and Airbnb? Across a wide range of sectors, these firms are transforming themselves into platforms: businesses that provide the hardware and software foundation for others to operate on. This transformation signals a major shift in how capitalist firms operate and how they interact with the rest of the economy: the emergence of ?platform capitalism?. This book critically examines these new business forms, tracing their genesis from the long downturn of the 1970s to the boom and bust of the 1990s and the aftershocks of the 2008 crisis. It shows how the fundamental foundations of the economy are rapidly being carved up among a small number of monopolistic platforms, and how the platform introduces new tendencies within capitalism that pose significant challenges to any vision of a post-capitalist future. This book will be essential reading for anyone who wants to understand how the most powerful tech companies of our time are transforming the global economy."

#### **Book Information**

Series: Theory Redux

Paperback: 120 pages

Publisher: Polity; 1 edition (November 21, 2016)

Language: English

ISBN-10: 1509504877

ISBN-13: 978-1509504879

Product Dimensions: 5.1 x 0.6 x 7.5 inches

Shipping Weight: 1.5 pounds (View shipping rates and policies)

Best Sellers Rank: #1,049,174 in Books (See Top 100 in Books) #627 in Books > Business &

Money > Economics > Free Enterprise #2160 in Books > Politics & Social Sciences > Philosophy

> History & Surveys #2383 in Books > Textbooks > Humanities > Philosophy > History & Surveys

#### Download to continue reading...

Platform Capitalism (Theory Redux) Persons and Things: From the Body's Point of View (Theory Redux) Phineas Redux: Palliser, Book 4 I Am Error: The Nintendo Family Computer / Entertainment System Platform (Platform Studies) Stock Market Capitalism: Welfare Capitalism: Japan and Germany versus the Anglo-Saxons (Japan Business & Economics S) Platform Disruption Wave: A New Theory of Disruption and the Eclipse of American Power Animal Oppression and Human Violence: Domesecration, Capitalism, and Global Conflict (Critical Perspectives on Animals: Theory, Culture, Science, and Law) Capture Your Style: Transform Your Instagram Images, Showcase Your

Life, and Build the Ultimate Platform Arduino Home Automation Projects: Automate your Home using the powerful Arduino Platform (Community Experience Distilled) Guide to Web Application and Platform Architectures (Springer Professional Computing) Problem Determination Across Multiple Websphere Products Aix Platform MVS and UNIX: A Survival Handbook for Multi-Platform Users, Developers, and Managers C# 6 and .NET Core 1.0: Modern Cross-Platform Development Mastering Cross-Platform Development with Xamarin Cross-Platform Development with Delphi XE7 & Firemonkey for Windows & Mac OS X Libgdx Cross-platform Game Development Cookbook Xamarin.Forms Kickstarter 2.0: Compilable Code Examples for Solving Typical Cross-platform Tasks Build Native Cross-Platform Apps with Appcelerator: A beginner's guide for Web Developers Cross-Platform Game Programming (Game Development) (Charles River Media Game Development) Xamarin.Forms Kickstarter: Compilable Code Examples for Solving Typical Cross-platform Tasks

**Dmca**